

INTERNATIONAL JOURNAL OF TOURISM BUSINESS RESEARCH (INTOUR)



Picture: Selong Belanak Beach Lombok
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This issue, Volume 05, Number 01, June 2026, contains articles written by academics and researchers from various universities in Indonesia, as well as from Nigeria and Timor-Leste. These institutions include: National Open University, Nigeria; Dili Institute of Technology, Timor -Leste, Manado State University, Bandung State Polytechnic, Mataram University, Khairun University, Bali Tourism Polytechnic, Udayana University, Padang State University, Bali Institute of Design and Business, East Java Veteran National Development University, Institute of Tourism and International Business, Bali National Education University, Manado College of Tourism, Sam Ratulangi University Manado, Kupang State Polytechnic, Banyuwangi State Polytechnic, Lombok Tourism Polytechnic, Padang State University, Makassar State University, Muhammadiyah University of Gorontalo, Sages Academy, Mataram College of Tourism, Soromandi Bima College of Tourism, Triatma Mulya University, Dream of Malut, and DWH Bilebante.



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FOREWORD

Alhamdulillah, praise be to Allah SWT, Intour Journal is a publication media for research activities that have ISSN 2985-5934. This journal aims to be a medium for international publication of the results of research on tourism conducted by the academic community and to disseminate the experiences and insights gained during these activities.

The management of articles carried out follows the standards of national accredited journal governance and every process is recorded in the Open Journal System. We would like to thank the reviewers and bestary partners who have substantially reviewed the articles, so that the quality of articles published by Intour Journal will be guaranteed both the originality of the work, and the quality of the writing.

We do not forget to thank the authors who have entrusted the publication of their research results in Intour, and have followed every stage of the article management process well. Hopefully the resulting publication can inspire and benefit the community at large.

Sincerely,

Editorial Team

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