

# INTERNATIONAL JOURNAL OF TOURISM BUSINESS RESEARCH (INTOUR)

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**INTOUR**  
**International Journal of Tourism Business Research**

Tourism Program, Faculty of Economics and Business,  
University of Mataram.



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## **FOREWORD**

Alhamdulillah, praise be to Allah SWT, Intour Journal is a publication media for research activities that have ISSN 2985-5934. This journal aims to be a medium for international publication of the results of research on tourism conducted by the academic community and to disseminate the experiences and insights gained during these activities.

The management of articles carried out follows the standards of national accredited journal governance and every process is recorded in the Open Journal System. We would like to thank the reviewers and bestary partners who have substantially reviewed the articles, so that the quality of articles published by Intour Journal will be guaranteed both the originality of the work, and the quality of the writing.

We do not forget to thank the authors who have entrusted the publication of their research results in Intour, and have followed every stage of the article management process well. Hopefully the resulting publication can inspire and benefit the community at large.

Sincerely,

Editorial Team

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